#### TURUNCU HOLDING

# Turuncu Holding's Digital Transformation with Google Workspace

Turuncu Holding, which completed the Google Workspace transition in collaboration with NGC, moved 1280 employees in 10 companies to Google Workspace infrastructure with a smooth operation.

### The challenge

Due to the confusion, disorganization and high costs in the old system, they needed to switch to a more cost-effective, more mobile infrastructure and more collaborative system. With the POC, it was understood that the most suitable solution here was Google Workspace. The entire system transition was supported with training and materials and the transition of the mail system was completed.

#### The solution

Turuncu holding and sub-companies quickly embraced the change and its users quickly adapted to Google Workspace. Turuncu Holding says it has twice the functionality of Google Workspace at a third of the cost of its previous system. It has saved a lot by getting rid of the license dependency and high cost of its old system.

### The result

On the e-mail infrastructure side, IT costs have been reduced by up to 50%. While files are stored more securely using Google Drive, Turuncu Holding employees collaborate more effectively and make faster and easier decisions with Google Spreadsheets and Google Docs.

Turuncu Holding successfully migrated to Google Workspace, streamlining collaboration and reducing IT costs by up to 50%. By embracing Google's suite of tools, they enhanced productivity, improved data security, and simplified their operations across 10 subsidiaries.



## TURUNCU HOLDINGA.Ş.

#### About Turuncu Holding

Founded in 2001 that provides services in finance, fintech, software, services, and education. They focus on using technology to simplify their customers' lives and drive innovation. With a commitment to customer satisfaction and social responsibility, they continue to grow and expand their operations both nationally and internationally.

Vertical/horizontal solution: Financial Services Primary project location: Turkey



About NGC Bulut Bilişim Hizmetleri Ltd. Şt NGC Google Cloud Premier Partner and we area powerful user of all the solutions we offer to our customers.



Products Google Workspace

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